

Social Media Content Contest - Enter to Win a \$50 Gift Card

Marketing is excited to announce a companywide contest for Q1.

As we work to grow our social media channel, we encourage each of you to follow us on your preferred social platform(s):

- Facebook - <https://www.facebook.com/RealReddylce>
- Instagram - https://www.instagram.com/reddy_ice/
- Twitter - <https://twitter.com/Reddylce>
- LinkedIn - <https://www.linkedin.com/company/reddy-ice/>

Along with that, we are looking to each of you to help provide social media content! Our goal is to personalize our social media a bit more and visuals always perform best. Ideas of what we'd like to share include: pictures from events, behind the scenes at a plant, view from a store or along a delivery route, team members in action, client visits, etc.

Please submit your videos and pictures, along with a brief description, to marketing@reddylce.com. You do not need to write a caption for the photo, but rather provide some context about what you are submitting (see sample below). Each submission will provide an entry for a drawing that will take place at the end of Q1, for a \$50 gift card. The more content you submit, the more entries you receive.

SAMPLE SUBMISSION: Here is a photo of one of our warehouse clubs (Costco) working hard to replenish our product in Orange County, CA.



**We look forward to seeing all of your content.
Thank you so much for your participation!**

